

## Background

Globally, there is a growing impetus from Governments and private sector to promote inclusive development through a results-oriented approach. Grounded in data and evidence from robust research, such an approach can help promote accountability, improving decision-making across policy life cycles, and measure 'impact' objectively. Competence in research and data-driven approaches has thus emerged as a vital skillset in the repertoire of policymakers, practitioners and budding researchers. Taking these factors into account, IFMR LEAD is pleased to re-introduce its '**Total Immersion Programme in Finance and Development (TIPFD)**', a cutting-edge 'development research' training programme which addresses the training requirements of diverse stakeholders.



## What to Expect

Structured two-week modules which introduce participants to range of **socio-economic issues in the South Asian context**, with a focus on India

**Thematic Focus** includes financial inclusion, small and medium enterprise development, sustainable livelihoods, public health, governance, environment and clean energy, and infrastructure development

**Immersive field visits** which provide exposure to different development approaches

Introduction to **rigorous research methodologies** and latest tools in analysis

Opportunity to undertake **research internship** guided by experts from IFMR LEAD and publish working papers/case studies

## Who Should Apply

The Course is open to candidates enrolled in Masters and Ph.D programmes, budding researchers, representatives from policymaking bodies and Government departments, practitioners engaged in action/policy research from industry and development sector.

## Course Details

**Duration:** Two weeks starting May/June 2018

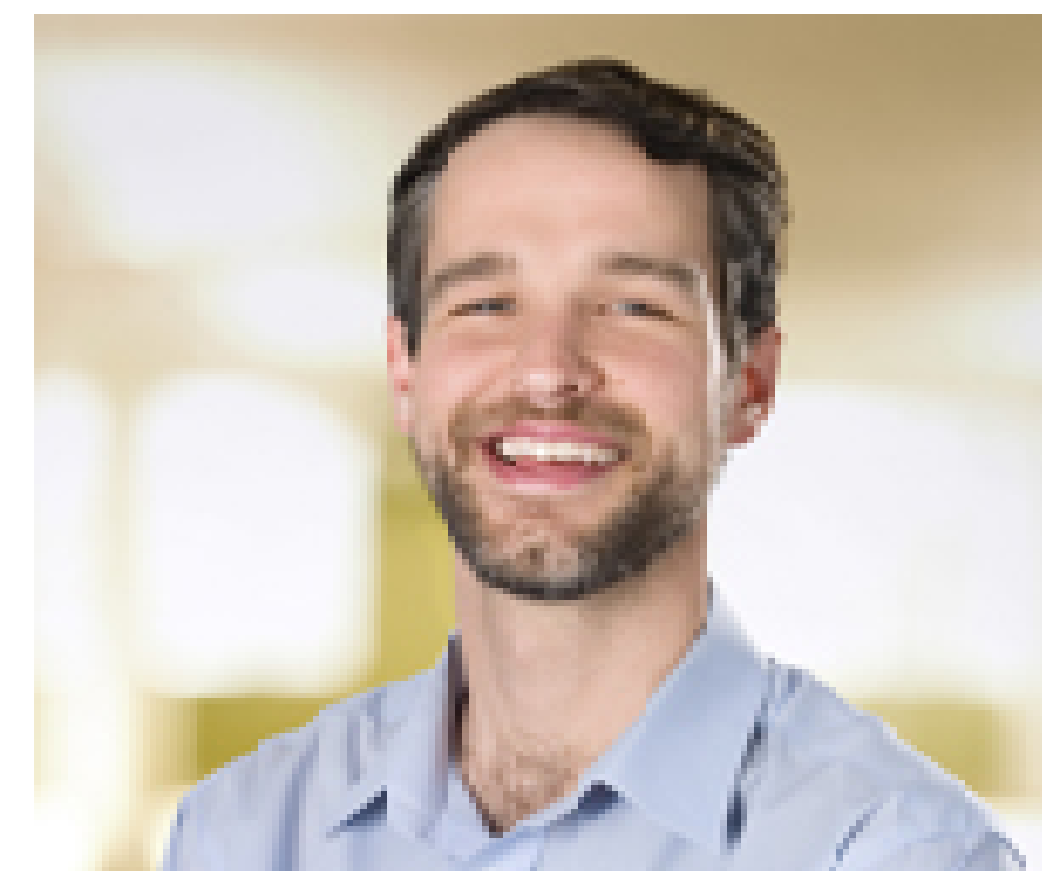
**Location:** Chennai, Tamil Nadu with visits to field/project sites

**Registration Process:** Course dates, fee structure and registration details to be announced shortly.

### Total Immersion Programme in Finance and Development

## Testimonials

"When I started the Total Immersion program, I had no exposure to the intersection between finance and economic development in India. Six weeks later, I had a working knowledge of how low-income households interact with formal and informal financial services, how Indian financial service providers are expanding their reach, and how India's regulatory environment which governs these providers. I can think of no better way to gain a firm understanding of how finance can be used to improve economic and social well-being." - **Daniel Radcliffe, Deputy Director, Financial Services for the Poor (FSP), Bill & Melinda Gates Foundation**



"Interning with IFMR LEAD through the TIP/FD was a great experience. The internship not only helped me get a job after I graduated, but also taught me a considerable amount about microfinance, research, and India, changing my perspective and shaping my own intellectual interests. I was given enormous trust and responsibility, and even designed and conducted a small field research project. I worked closely with other interns, and made connections that propelled me forward in my own career. My time with TIP/FD expanded my career horizons, and started me along my path to a PhD in Economics at a top U.S. university." - **Isabelle Cohen, Ph.D Student in Economics, UC Berkeley**



"The TIPFD provided me exposure to latest research, leaders in the area of financial inclusion, and students from some of the top universities, all in one fell swoop. In addition, we had a few visits to the field, which was an eye-opening experience even for someone from India like me. All this was before getting immersed in a specific project. I cannot think of another program that provides an under graduate student with such an incredible learning experience." - **Tanay Balantrapu, Consultant at the World Bank Group**



## ABOUT IFMR LEAD

IFMR LEAD is a non-profit research organization which conducts high-quality, scalable research and evidence-based outreach to promote inclusive and sustainable development in India and other Low and Middle Income Countries. Since 2005, IFMR LEAD has been a leader in the field of research, monitoring and evaluation, and training in India and has recently expanded its presence to Nepal and Bangladesh. Housed at the Institute for Financial management and Research, IFMR LEAD has extensive experience in designing and implementing large-scale impact evaluations which comprise of quantitative, qualitative and mixed method approaches. IFMR LEAD's focus areas include Financial Inclusion, MSME and Entrepreneurship, Infrastructure and Governance, Environment and Climate Change, Public Health, Agriculture, and Data Analytics. IFMR LEAD is headquartered in Chennai, Tamil Nadu, with 9 field offices across India.

IFMR LEAD  
2nd Floor, Buhari Towers, No. 4, Moores Road,  
Near Asan Memorial School  
Chennai - 600 006,  
Tamil Nadu, India

For further details contact:

training-lead@ifmr.ac.in  
www.ifmrlead.org